



tram advertising

...get your business on the right track in Nottingham



www.communitypartners.co.uk

NOTTINGHAM TRAM ADVERTISING

The face of transportation in Nottingham has changed with the introduction of Line One of Nottingham Express Transit's 21st Century tram system.

Adbus have high profile advertising sites available, both on the interior and exterior of the tram, as well as selected illuminated 6 sheet tram stop advertising along the busy route, and in the heart of Nottingham City Centre.

Adbus will assist with planning & production, ensuring that your company can enjoy high visibility on this highly anticipated development.

TRAM FACTS

- There are 15 trams serving Line One, running every 5 minutes at peak times.
- Over 750,000 passengers have used the tram every month since it opened.
- Each tram can carry 240 passengers at a time.
- Line One runs through the heart of the City, travelling from Midland Station to Hucknall Station via the Lace Market & Old Market Square & several Park & Ride sites.
- Shuttle buses transfer passengers from Bulwell estates to the trams.



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WRAPPED TRAM
£5,045 per month
MEGA-SIDE
£2,530 per month
(Both Minimum 12 Month Contract)



SUPER SQUARE
from £275 per month



TRAMLINER
5060mm x 760mm
3350mm x 760mm
£180 per month



SUPER HEADLINER
1525mm x 500mm
£35 per month



WINDOW HEADLINER
1330mm x 265mm
£35 per month



EXIT BULKHEAD
740mm x 695mm
£35 per month



PIC HEADLINER
1240mm x 255mm
£35 per month