



community partners

details for Southampton Welcome Signs

Southampton City Council



The benefits of Welcome Sign sponsorship opportunities in Southampton:

- › Seen by **millions** of **visitors** and **commuters** to Southampton.
- › Full colour high impact sign on **each** Welcome to Southampton Sign.
- › Seen **24 hours** a day, **365 days** a year.
- › Building your brand or image in your local community.
- › Being involved in enhancements within the area.
- › **Exclusivity** with only one sponsor per sign.
- › Forging stronger links with your local authority.
- › Raising the profile of a product or service.
- › Conveying a positive image to all those passing.
- › Working as part of a mixed media campaign.
- › Targeting the potential audience in a **unique** way.
- › Shoppers, workforce and visitors will become more aware of your business.
- › Promoting a corporate image by showing visible support to a local authority initiative.

...Welcome Sign sponsorship is a unique way to target your customers.

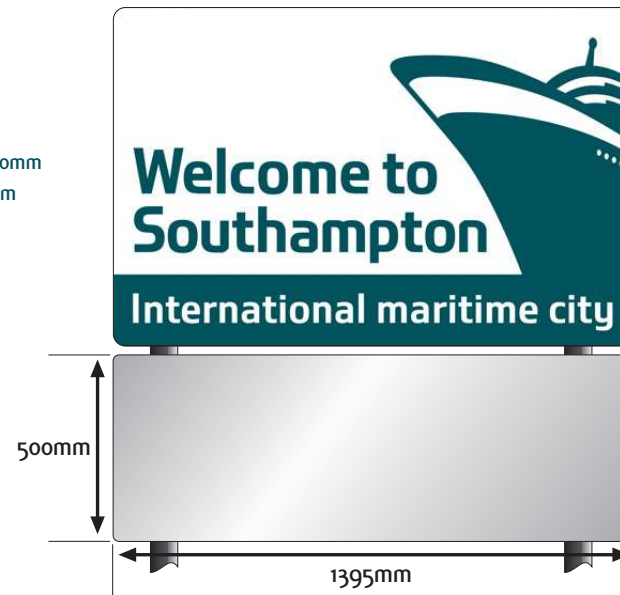
Welcome Sign Style A

Sign Dimensions: 2000mm x 500mm
Sponsor Area: 2000mm x 500mm
Metal Fixing Poles (Black)



Welcome Sign Style B

Sign Dimensions: 1395mm x 500mm
Sponsor Area: 1395mm x 500mm
Metal Fixing Poles (Black)





Southampton Welcome Sign - locations

Ref	Location	Notes	Traffic flow	Signs
B1	Redbridge Causeway	A35 Adams Morey	45000	A
B2	Redbridge Road	A33 Millbrook	79000	A
B3	Romsey Road	A3057 Nursling	20000	A
B4	Bassett Avenue	A33 Chilworth	33000	A
B5	Thomas Lewis Way / Stoneham Way	A335 Stoneham Way	20000	A
B6	Wide Lane	A335 Swaythling	13000	A
B7	Mansbridge Road	A27 Hanbrooks	15000	A
B8	Cheriton Avenue	A27 Harefield	10000	A
B9	Thornhill Park Road	A334 Radio Tower	17500	A
B10	Bursledon Road	A3024 Hightown	15000	A
B11	Portsmouth Road	A3025 Sholing	13000	A
B12	Rownhams Road North	Rownhams	>10000	B
B12a	Brownhill Way	Hillyfields	>10000	A
B13	Western Parade	Weston / Abbey Hill	>8000	B
B14	Woolston Road / Newtown Road	Newtown	>8000	B
B15	West End Road	Chalk Hill	>10000	A

Sponsorship prices on request.

Driving a message home...

...by sponsoring one of the Welcome Signs with Community Partners in partnership with Southampton City Council, the signs will be seen by thousands of motorists and pedestrians everyday.

Sales & Enquiries

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