



# community partners

details for Southampton roundabouts

**Southampton City Council**



## The benefits of Roundabout sponsorship opportunities in Southampton:

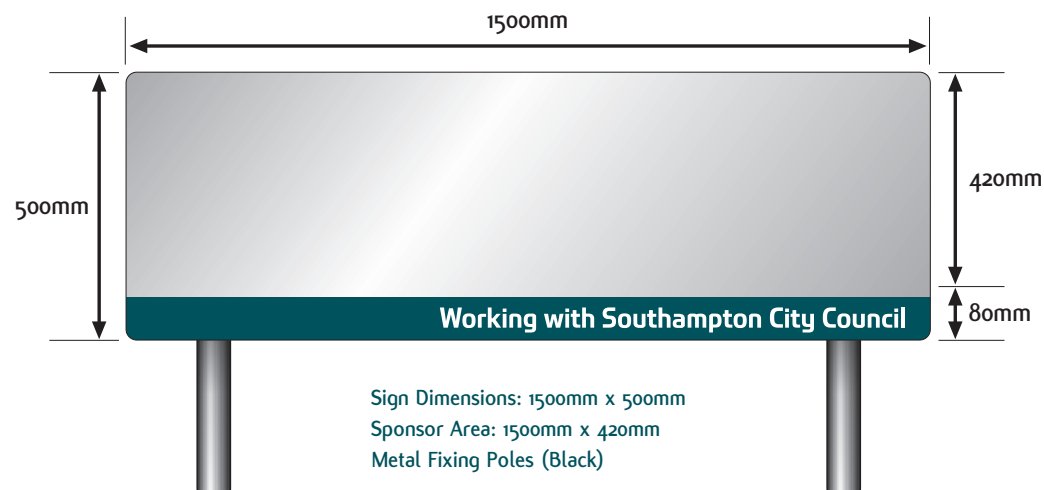
- › Viewed a minimum of **2 million** times per year.
- › Full colour high impact signs.
- › Seen **24 hours** a day, **365 days** a year.
- › Building your brand or image in Southampton and the local community.
- › Being involved in enhancements within the area.
- › **Exclusivity** with only one sponsor per site.
- › Forging stronger links with Southampton City Council.
- › Raising the profile of a product or service.
- › Conveying a positive image to all those passing.
- › Working as part of a mixed media campaign.
- › Targeting the potential audience in a **unique** way.
- › Shoppers, workforce and visitors will become more aware of your business.
- › Promoting a corporate image by showing visible support to a local authority initiative.

**...roundabout sponsorship is a unique way to target your customers.**

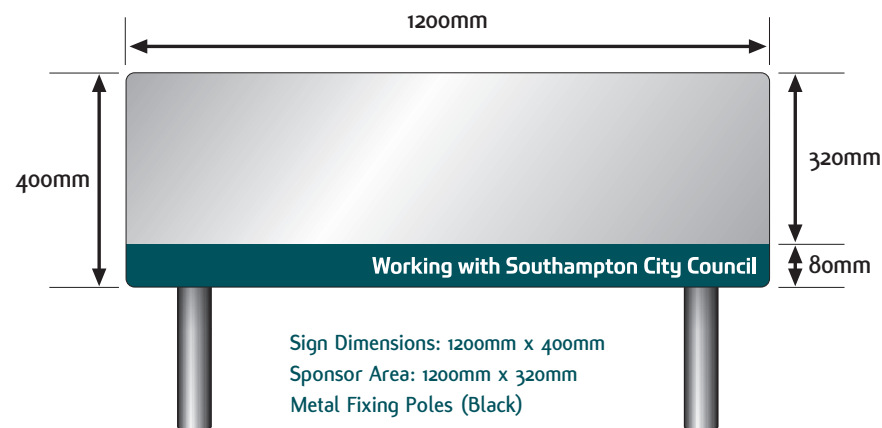


## Roundabouts

### Sign Style A



### Sign Style B





## Southampton roundabouts - locations

Ref	Location	Notes	Traffic Flow	Signs	Sign Style
WQ1	West Quay 1	Outside M&S	20000	4	B
WQ2	West Quay 2	Outside John Lewis	15000	4	B
WQ3	West Quay 3	Outside Toys 'R' Us	10000	4	B
WQ4	West Quay 4	Outside TGI Friday	10000	4	B
LH1	Romsey Road / Brownhill Road	Lordshill	20000	4	A
LH2	Oaklands (with Car Park)	Close to Sainsburys	15000	4	A
LH3	Oaklands	Close to Sainsburys	15000	4	A
CR1	Commercial Road / Shirley Road	Nr Civic Centre 3 signs	15000	3	B
HB1	Winchester Road / Burgess Road	Hollybrook	15000	3	B
MF1	West Quay Road / Town Quay Road	Mayflower	25000	4	B
MB1	Millbrook Road / Treboursa Way	Millbrook	35000	4	B
MH1	Mousehole Lane	Mousehole, Witts Hill	15000	4	B
RB1	Redbridge Causeway / M271	Redbridge	79000	4	B
CV1	Bassett Avenue / end of M3	Chilworth	33000	4	B
BA1	Winchester Road / Basset Avenue	Memorial	33000	4	B
SC1	Palmerston Road / Queens Way	Speakers Corner	15000	3	B
WD1	Wide Lane / Mansbridge Road	Nr Ford 3 signs	13000	3	B
IB1	Itchen Bridge / Portsmouth Road	East of Itchen Bridge 3 signs	16500	3	B
IB2	Itchen Bridge / Albert Road	West of Itchen Bridge 3 signs	16500	3	B

Sponsorship prices on request.

# Driving a message home...

...by sponsoring Roundabout signs with Community Partners in partnership with Southampton City Council, the signs will be seen by thousands of motorists and pedestrians everyday.

## **Sales & Enquiries**

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